

CORPORATE SOCIAL RESPONSIBILITY

A RAY OF HOPE



Corporate Social Responsibility: A Ray of Hope

Datamatics' CSR initiatives for FY 2023-2024 emphasize employability, environment, and community empowerment, focusing on financial, social, and environmental dimensions.

Aligned with UN SDGs, the programs create sustainable value for marginalized communities, fostering inclusivity and better living standards through diverse projects.



Environment: Sustainable Living

At Tagore Govt. Arts & Science College, Puducherry, Datamatics sponsored a water recycling plant that reduces groundwater consumption and promotes biodiversity.

The college's green campus hosts over 110 plant species and supports indigenous wildlife, earning recognition for sustainable tourism from the Ministry of Tourism.



Enabling Employability: Dakshana Foundation Partnership

Datamatics partners with the Dakshana Foundation to uplift underprivileged yet talented students by sponsoring intensive coaching for IIT and medical entrance exams.

Scholars from remote regions, including tribal areas, benefit from transformative opportunities, with 80% gaining admission to prestigious institutions.



8 DECENT WORK AND ECONOMIC GROWTH

4 QUALITY EDUCATION

Supporting Education: Empowering Students

Datamatics sponsors education for over 15 underprivileged students at Tagore Govt. Arts & Science College, Puducherry. Many students are first-generation learners facing economic hardships. This initiative ensures they can continue their studies and aspire for better futures.



8 DECENT WORK AND ECONOMIC GROWTH

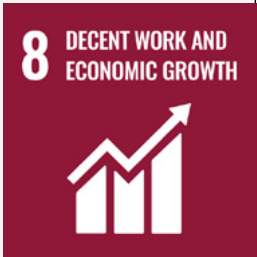


4 QUALITY EDUCATION



Building Opportunities in Tier 3 Cities

Datamatics creates employment opportunities in Tier 3 cities like Nashik and Puducherry, focusing on skill-building and inclusion. Initiatives such as flexible roles for women and mentoring programs directly impact over 1,000 apprentices and trainees, transforming the socio-economic landscape of these regions.



Education & Healthcare: Annam Foundation

Annam supports malnourished children, women, and expecting mothers in and around Mumbai by providing high-quality nutritional supplements to promote healthy lives. They enrich existing diets with items like eggs, Shakti bites, Shakti bhakri, bananas, lassi, milk, chana, Shishu Shakti powder, Shishu Shakti chikki, and jaggery. Committed to honesty and compassion, Annam impacts over 8,000 individuals weekly and welcomes new ideas and helping hands to further its mission of delivering concentrated nutrition to those in need.



Education & Healthcare: Ekam Foundation

Ekam Foundation Mumbai transforms the lives of underprivileged children in India by ensuring access to healthcare and education.

Their initiatives align with the Sustainable Development Goals (SDGs) 2030, empowering children and young adults with better opportunities. Key impacts include supporting the education of 8 special children and offering Unnati scholarships to 10 girls.



Fostering Sports Excellence: Olympic Gold Quest (OGQ)

Datamatics supported 12 athletes and 12 para-athletes under OGQ, focusing on training, coaching, and equipment for eight sports, including archery, boxing, and badminton.

This initiative complements governmental efforts to nurture India's Olympic medal prospects.



Invest in Kids, Invest in Dreams

In the Philippines, Datamatics empowers young minds through the 'Pay It Forward July' initiative, providing educational supplies and life lessons to kindergarteners at Mandaluyong City.

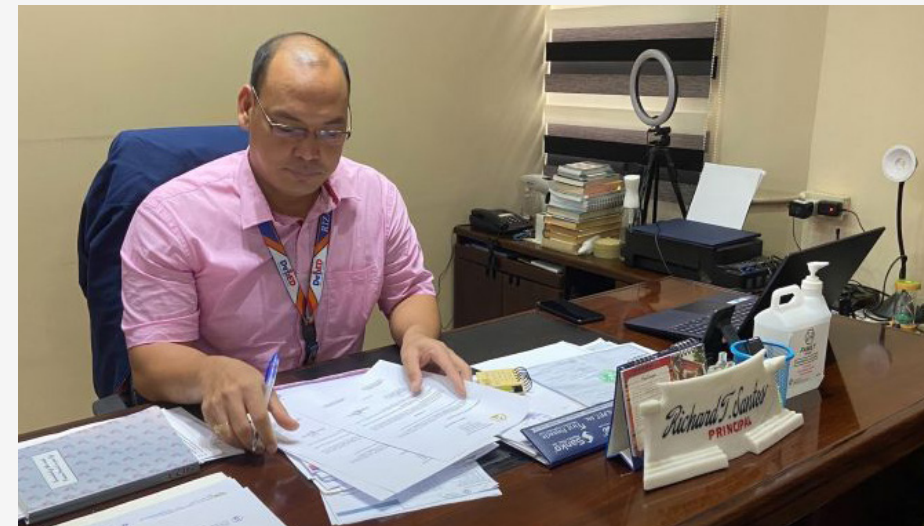
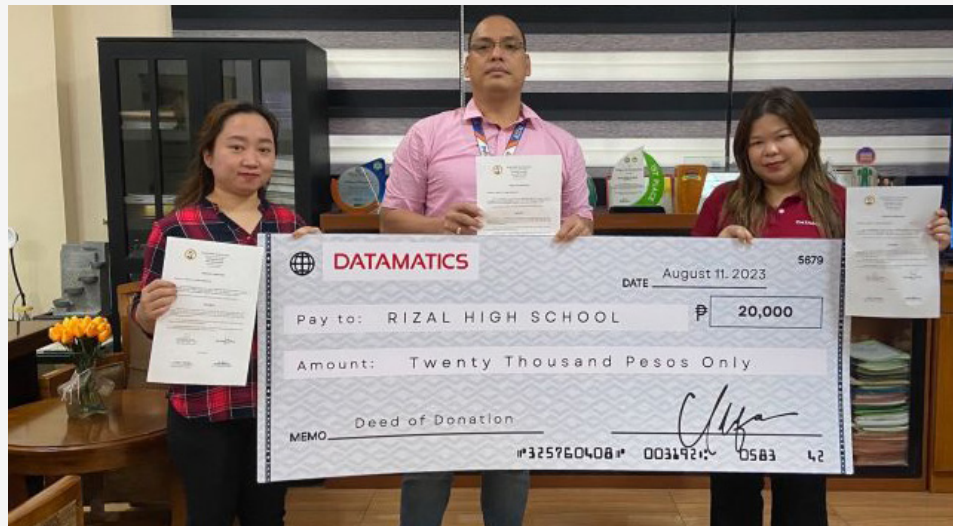
The effort reflects the belief that investing in children equates to shaping their dreams and aspirations.



Enhancing Public Education in the Philippines

Datamatics renovated the gym at Rizal High School, enabling 10,000 students to benefit from improved facilities.

This contribution underscores the importance of educational institutions in shaping young minds and demonstrates Datamatics' commitment to empowering students through quality infrastructure.



Inclusivity for Children with Special Needs

In Laguna, Philippines, Datamatics volunteers provided art supplies and physical equipment to 170+ special needs children. Through engaging activities, the initiative created a nurturing environment for these children, reflecting the company's ethos of kindness and inclusivity.



Livelihood for Women in Quezon Province

Datamatics empowered rural women in Quezon Province, Philippines, by providing computer equipment, WiFi access, and sales training.

This initiative enabled 12 women's groups to adapt to modern business needs, fostering economic independence and self-reliance across 12 barangays.



Fishing Boats for Baseco Families

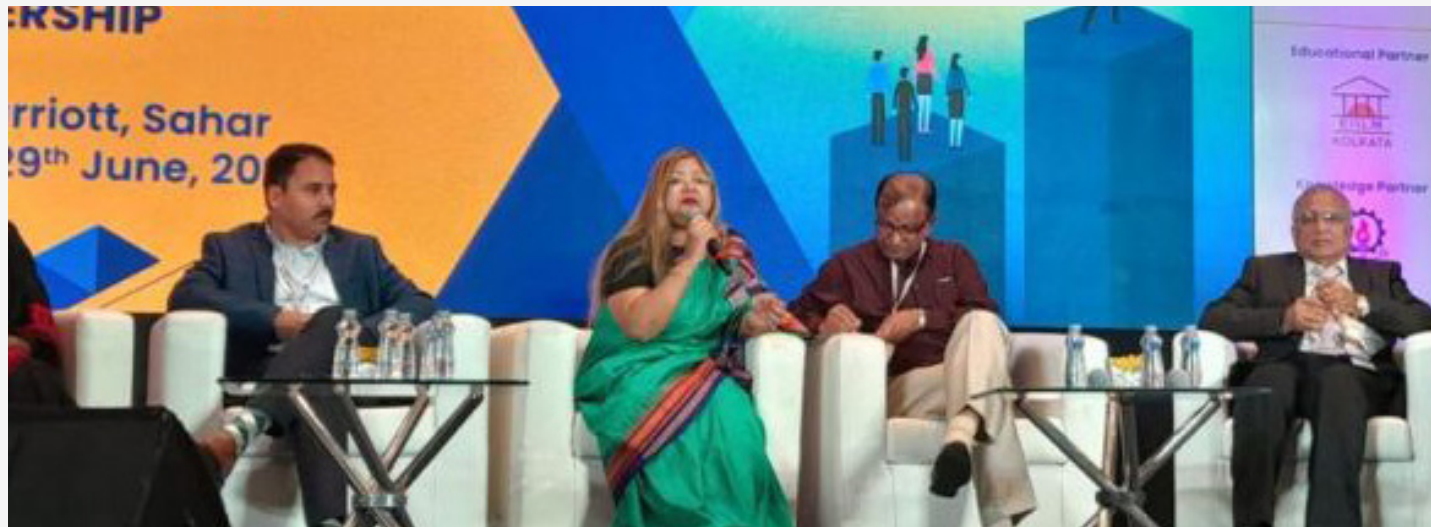
In Manila, Philippines, Datamatics gifted motorized fishing boats to three deserving families, transforming their livelihoods.

This project, conducted in collaboration with the local government, supports the urban poor community and ensures a sustainable source of income for these families.



Leadership in Action: Global Forums and Insights

At the Rotary Global Leadership Summit, Datamatics' leadership shared insights on AI and digital transformation. CEO Rahul Kanodia inspired critical thinking on hyper-disruption, while CHRO Dr. Rima Ghose Chowdhury moderated discussions on building organizational capability for competitive advantage.



Welcoming New Joiners with Community Spirit

Datamatics fosters inclusivity by gifting new joiners with canvas bags made by Shraddha Charitable Trust.

This initiative supports vocational training for differently-abled young adults, reflecting the company's socially conscious approach to employee engagement.



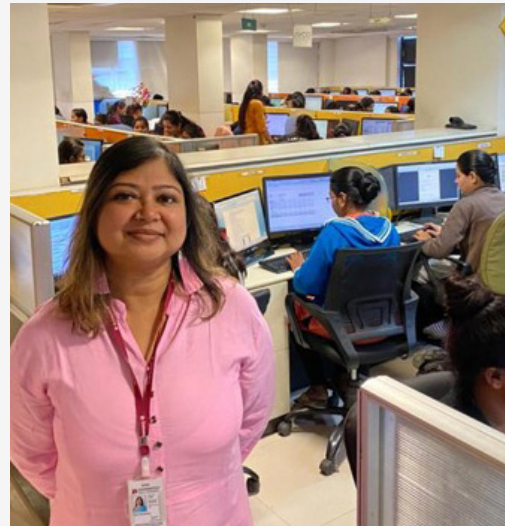
Helmet rally Puducherry

Employees of Datamatics Puducherry participated in Helmet Rally in association with Traffic PS (North), Puducherry, on 14-Aug-2023 with 30 participants.



CSR in Action: A Holistic Approach

Datamatics embodies CSR through direct volunteerism, NGO collaborations, and strategic initiatives with key customers. These efforts, spanning education, healthcare, and environmental sustainability, highlight the company's commitment to giving back to society and fostering lasting change.



DATAMATICS

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