

November 12, 2024

To,

Corporate Communication Department
BSE Limited
Phiroze Jeejeeboy Towers,
Dalal Street, Mumbai - 400 001.
BSE Security Code: 532528

Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051.
NSE Symbol: DATAMATICS

Sub: Press Release

Dear Sir/Madam,

Please find attached herewith press release titled **“Datamatics Strengthens Leadership with Strategic Board Appointments to Drive Growth and Innovation.”**

Kindly take the above on your record.

For **Datamatics Global Services Limited**

Divya Kumat
EVP, Chief Legal Officer and Company Secretary
(FCS: 4611)

Encl: as above

DATAMATICS

Datamatics Strengthens Leadership with Strategic Board Appointments to Drive Growth and Innovation

November 12, 2024, Mumbai: Datamatics, a global leader in Digital Technologies, Operations, and Customer Experiences, announced the appointment of three distinguished professionals, Kanika Mittal effective since 22nd September 2024 also Dr. Avnish Kshatriya, and Himanshu Verma effective November 5, 2024; as Non-Executive Independent Directors on its Board. Each new board member brings extensive expertise across technology, digital transformation, and customer experience, reinforcing Datamatics' commitment to empowering enterprises to go "Deep in Digital."

The New Board Members are:

Kanika Mittal brings over 20 years of experience in digital, technology, retail, and consumer goods. She is currently the Country Head at Taboola, where she has driven significant client engagement and increased reach by 200%. Prior to this, Kanika held roles at Twitter India, where she led revenue growth and managed post-acquisition transitions, achieving double-digit gains, and at Reebok, where she led brand repositioning and digital transformation. Recognized among Impact India's Top 50 Women and Asia's Top 50 Brand Leaders, Kanika holds an MBA from MICA and a B.Com (Hons) from SRCC, Delhi University. She is also a published author and mentors startup founders.

Dr. Avnish Kshatriya has over 28 years of diverse global experience as a Business Technologist and CXO Advisor working with more than 30 Fortune-500 clients across India, the US, the UK, and Europe across industry verticals. He has driven Digital initiatives for the key enterprise functions of Strategy, Delivery, Operations, Finance, HR and Sales. Dr. Kshatriya is a thought leader in Digital Transformation, enabling organizations for the incubation and leverage of Digital capabilities for strategic growth through P&L-driven practices and service delivery units. He holds degrees from DCE, IIM Bangalore, and IISc and is widely regarded for his cross-functional and collaborative approach to driving organizational change.

Himanshu Verma brings 30 years of executive and operational leadership experience. He is currently transitioning from active roles to mentoring emerging companies in IT, BPO Services, and Software Product sectors. Previously, he served as Senior Vice President and member of Executive leadership team at Cognizant Technology Solutions, managing the global growth markets and Digital Native BPO portfolio. He played a significant leadership role in scaling Cognizant's BPO practice which is now one of leading BPO businesses in the industry. He was instrumental in building key practices across Pharma, Retail, Digital Natives, and Finance & Accounting (F&A) services. Himanshu holds a Bachelor of Commerce from Allahabad University and is a qualified Chartered Accountant.

Rahul Kanodia, Vice Chairman & CEO of Datamatics, commented on the appointments, saying, "We are pleased to welcome Kanika Mittal, Dr. Avnish Kshatriya, and Himanshu Verma to

DATAMATICS

our Board. Their diverse expertise and experience will play an important role in guiding our strategic direction and advancing our long-term growth initiatives."

Following these appointments, the revised Datamatics Board of Directors includes:

1. **Dr. Lalit S. Kanodia**, Founder and Chairman
2. **Rahul L. Kanodia**, Vice Chairman & CEO
3. **Sameer Kanodia**, Non-Executive Director
4. **Vinay Aggarwal**, Independent Director
5. **Mona Bhide**, Independent Director
6. **Himanshu Verma**, Independent Director
7. **Kanika Mittal**, Independent Director
8. **Dr. Avnish Kshatriya**, Independent Director

About Datamatics:

Datamatics (BSE: 532528 | NSE: DATAMATICS) enables enterprises to go Deep in Digital to boost their productivity, customer experience, and competitive advantage. Datamatics' portfolio spans across three pillars including Digital Technologies, Digital Operations, and Digital Experiences. It has established products in Intelligent Document Processing, Robotic Process Automation, AI/ML models, Smart Workflows, Business Intelligence, and Automatic Fare Collection. Datamatics caters to a diverse global clientele across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media & Publishing. The Company has a presence across four continents with significant delivery centres in the USA, India, and the Philippines. To learn more about Datamatics, visit www.datamatics.com.

For media queries, please contact:

Amit Nagarseker

Marketing & Corporate Communications

amit.nagarseker@datamatics.com

+91-9619942041