

December 23, 2024

To,

Corporate Communication Department  
**BSE Limited**  
Phiroze Jeejeeboy Towers,  
Dalal Street, Mumbai - 400 001.  
BSE Security Code: 532528

Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (East), Mumbai - 400 051.  
NSE Symbol: DATAMATICS

**Sub: Press Release**

Dear Sir/Madam,

Please find attached herewith press release titled **“Datamatics and IIT Bombay Empower Future Innovators through Hackathon at Techfest 2024-25.”**

Kindly take the above on your record.

For **Datamatics Global Services Limited**

**Divya Kumat**  
**President, Chief Legal Officer and Company Secretary**  
**(FCS: 4611)**

**Encl: as above**

## Datamatics and IIT Bombay Empower Future Innovators through Hackathon at Techfest 2024-25

**23<sup>rd</sup> December 2024, Mumbai:** Datamatics, a global leader in Digital Technologies, Operations, and Experiences, successfully concluded Datamatics Hackathon 2024/25 in collaboration with IIT Bombay at Techfest, Asia's largest technology festival, for the second consecutive year. This year over 500 tech enthusiasts from well-known educational institutes across India came together to showcase their creativity, solve real-world challenges, and present innovative solutions.

The Hackathon provided participants with practical experience using Datamatics' AI-powered tools, TruCap+ for Intelligent Document Processing and TruBot for Intelligent Automation, empowering them with industry-ready skills in Artificial Intelligence, Data Analytics, and Digital Transformation.

The competition showcased remarkable talent, and amongst over 500 young innovators, top 10 teams were chosen for displaying Creativity and efforts in the Grand Finale. Among the winners, **Team SIMON from Keshav Memorial Institute of Technology, Hyderabad**, impressed with an innovative project that summarized emails and extracted key details using Datamatics' advanced automation tools, TruBot and TruCap+. **Team SOPPY MAIL from the National Institute of Technology, Goa**, developed a cutting-edge solution for automating customer email feedback analysis by leveraging TruBot Designer and TruCap+, making customer insights faster, smarter, and more actionable. **Team INVALID from Cummins College of Engineering for Women, Pune**, created an impactful project focused on automating real-time email feedback processing, extracting valuable insights, and delivering instant, actionable results to decision-makers. Their innovative use of Datamatics TruBot and TruCap+ demonstrated their ingenuity and technical expertise. The top three teams will be awarded cash prizes and internship opportunities to further enhance their journey in innovation.

**Mitul Mehta, EVP and CMO, Datamatics, expressed,** "Partnering with IIT Bombay has been a great opportunity to help nurture future tech leaders. By engaging with young minds and introducing them to cutting-edge intelligent automation products, we have empowered them to work on real-life projects using TruBot and TruCap+. This Hackathon offers an excellent platform for young innovators to turn their ideas into reality and bridge the gap between academia and industry. We extend our sincere thanks to IIT Bombay for making this happen through the Techfest platform."

# DATAMATICS

Additionally, **Shashi Bhargava, EVP & Head of Intelligent Automation Products** at Datamatics, participated in an exclusive panel discussion on Data Privacy & Security with AI at Techfest. During the session, he shared valuable insights on the responsible use of technology and explored how AI-powered solutions can help address organizational concerns related to data privacy and security.

Datamatics is committed to fostering innovation and connecting with the next generation of technologists. For more details about the Datamatics Hackathon 2024/25: <https://techfest.org/competitions/datamatics%20hackathon>

## About Datamatics

Datamatics (BSE: 532528 | NSE: DATAMATICS) a Digital Technology, Operations, and Experiences company that provides intelligent solutions for data-driven businesses to increase productivity and enhance the customer experience. With a complete digital approach, Datamatics portfolio spans across Digital Technology Solutions, Business Process Management and Engineering Services powered by Artificial Intelligence. It has established products in Robotic Process Automation, Intelligent Document Processing, Business Intelligence and Automated Fare Collection. Datamatics does business with global customers across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media & Publishing. The Company has presence across 4 continents with major delivery centers in the USA, India, and Philippines. Lumina Datamatics, is a key player in the Publishing and e-Commerce BPM space, has delivery centers in the USA and India. To know more about Datamatics, visit [www.datamatics.com](http://www.datamatics.com)

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