

# Dextara DATAMATICS

Get your  
Salesforce Strategy

# Right First Time On-Time.

Since 2023



**4.9** Salesforce  
AppExchange



**300+**

Certified Experts



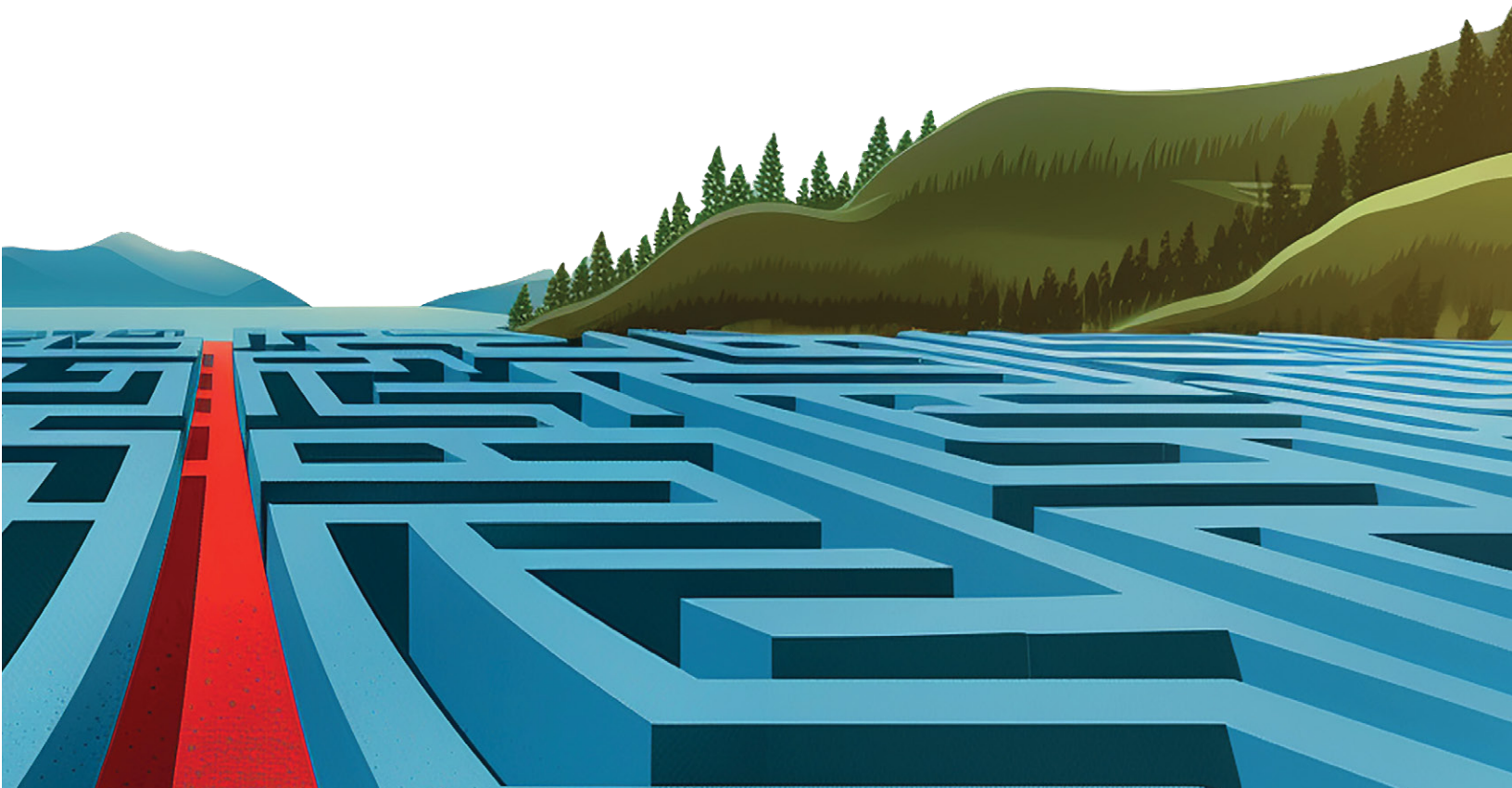
**600+**

Projects



**50+**

Global Clients



With years of expertise in the Salesforce niche, organizations often approach us with concerns about ever-growing data, ever-evolving customer demands, and ever-changing business requirements. Fragmented data, scalability, integration needs, usage of legacy systems, compromise of data security, staying compliant with data protection guidelines, executing customer-centric business strategy, and others are the common challenges faced by the businesses of the day. That's where our expertise and efficiency in Salesforce implementation can add value to businesses!

Dextara Datamatics, is a premier Salesforce Summit Partner dedicated to transforming organizations on Salesforce. In an era of rapid digital transformation, we are privileged to have guided and supported diverse businesses from consulting to planning and implementing services/building custom-built apps with 24x7 support and maintenance.

## GET YOUR SALESFORCE STRATEGY




# 'RIGHT FIRST TIME & ON-TIME'

It is crucial to get your Salesforce strategy right in the first attempt to ensure cost efficiencies, better user adoption, un-disrupted business operations, improved ROI, and, finally, ensure satisfied customers.

With our comprehensive and strategic approach, we help enterprises get their Salesforce implementation 'Right First Time and On-time' with Dextara Datamatics. We enable enterprises to stay ahead by reinventing technology, reconnecting people, recreating processes, and reconstructing digital experiences.



# SALESFORCE CREDENTIALS + EXPERTISE

 Analytics Cloud  		 Industries Cloud <ul style="list-style-type: none"> <li>• Manufacturing Cloud</li> <li>• Financial Services Cloud</li> <li>• Non-Profit Cloud</li> <li>• Health Cloud</li> </ul>	
 Experience Cloud <span>Customer Cloud</span> <span>Partner Cloud</span> <span>Employee Cloud</span>			
 Marketing Cloud	 Sales Cloud  CPQ	 Service Cloud 	 AppExchange  MuleSoft
 Pardot	 Vlocity  Dextara CPQ  Field Service Lightning		
 Lightning Platform 	 Heroku		



# OUR SERVICE OFFERINGS

## Salesforce Consulting & Implementation

Meeting business objectives, including strategic planning, process optimization, and solution architecture. Enable Salesforce multi-cloud implementation and deployment exhaustively, data migration, custom development, and system configuration to ensure a smooth transition

## Einstein AI Consulting & Road-mapping

Empower businesses with intelligent automation, predictive analytics, & personalized customer experiences across the Salesforce platform by integrating AI seamlessly into business processes with Einstein AI.

## Salesforce Modernization

Revamping and upgrading existing Salesforce environment or transforming legacy systems on Salesforce to take advantage of the latest features, ensuring that your system remains efficient and relevant.

## Managed Services

Aid with ongoing management and maintenance of Salesforce ecosystem to optimize performance and address any issues on time.

## Support and Training

Training programs and support services to enhance user adoption and proficiency while ensuring the enterprises effectively leverage Salesforce to gain positive ROI with their Salesforce investments.

## Salesforce Integration

Seamless Integration of ERP, CRM, apps, and other IT systems with Salesforce, enabling unified data management and streamlined operations.

## DevOps

Turbocharge processes, enable agile project management, automate best practices and deploy an effective software development lifecycle.

## RevOps Solutions

Seamlessly harmonize sales, marketing, and customer success endeavors to fuel accelerated growth and realize higher returns by fine-tuning revenue strategies on our unified platform.

## Product Development on Salesforce

Custom business app development on the Salesforce platform to address business needs, turning ideas into apps in real-time. As Product Development Outsourcer Partner (PDO) for Salesforce, we have listed the commercial apps on Salesforce AppExchange individually, as well as for ISVs and other businesses.

## OUR PRODUCTS



A Salesforce native Patient Relationship Management app built to maximize patient conversions with better lead automation, MD management, Care Collaboration, and patient management.

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An advanced 100% Salesforce native Configure, Price, Quote (CPQ) solution that simplifies and accelerates the sales process, ensuring accurate pricing and efficient quote generation in minutes with added personalization capabilities.

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This managed package on AppExchange offers a collection of customizable templates with an easy drag-and-drop interface to design document layouts, maintain a unified brand identity, generate PDFs, & create documents on Salesforce in less time, cost, and effort.

## CLIENTS LOGOS



# SUCCESS STORIES

- >> **Transformation of a Healthcare company with an 8,30,000-member platform on Salesforce**  
Enabled a Healthcare service provider with the world's largest patient-centric digital health platform and the fastest-growing community by implementing Community cloud and Service cloud to improve user experience and interaction, helping them scale as new users add with time.

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- >> **A leading Electronic Product Manufacturer accelerated sales using Salesforce CPQ**  
Implemented Pardot, Sales Cloud, and integrated Salesforce CPQ and custom ERP to provide a flexible, scalable platform and standardized sales processes for a Manufacturing company. Transformed legacy systems, streamlined the sales efficiency by 30% and customized configure price quote options in less time.

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- >> **A Renowned US-based real estate firm enriched customer engagement**  
Customized the global property management system, implementing Sales Cloud, Einstein Analytics, and Marketing Cloud to streamline operations and used data integration tools to make data agile and well-synced across platforms. This solution resulted in a 30% improvement in Sales team productivity, improved opportunities-closed-won by 25%, 3X increase in user adoption rates, enabling the Client to make better decisions, gain insights on customers, capture leads, and deliver excellent Customer Experience.

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- >> **Product Development on Salesforce for an AI products and services Company**  
Developed the AI Service Engine Integration Suite to list the managed package on Salesforce AppExchange. Implemented and integrated Salesforce Service Cloud and the Client's AI Service engine by incorporating chat and voice features to enhance the communication channels within the product. The client has expanded their market reach in the AI industry by building a product for Service assistance on a highly usable, scalable, and customizable Salesforce platform.

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- >> **Implementation of Sales Cloud & DATAMATICS DXCPQ for a Leading IoT Connectivity Provider**  
Implemented a fully customized Sales Cloud to streamline the client's business operations and improve their sales process. They also enforced integrations to enhance functionality and address specific business requirements. Now, the Client is gaining advantage of this solution with a 70% increase in outbound follow-ups to leads, a 40% rise in product upselling, and a 60% reduction in quoting time, besides personalizing product configurations.



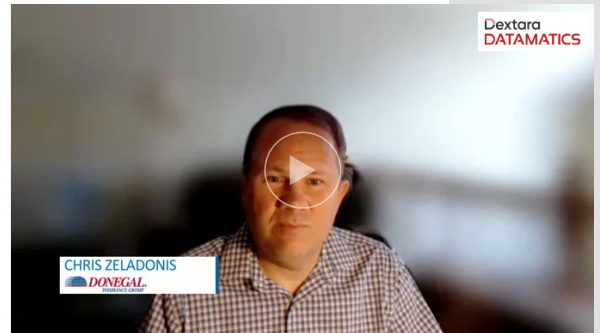
# CUSTOMER TESTIMONIAL

“ The team at Datamatics (Dextara, a Datamatics Company) delivered excellent solutions, even when we had to re-evaluate our workflows and integration needs.

Transitioning from a combined CRM and agency licensing system to best-in-breed applications, including Salesforce, was challenging. However, Dextara's nimble responses and fit solutions ensured smooth integration and success.”

**Chris Zeladonis**

Marketing Project Lead, Donegal Insurance Group



“ We're super happy with the results Salesforce gave us. It's a much better system for tracking all the interactions and engagement with our patients. Much better for doing reporting and financials.

We run our text messaging, we run our email out of it. It's just a great system and scalable platform.”

**Dan Wilson**

CEO, ClearSight Lasik



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